

*For Immediate Release*

*Harrow, Middlesex, United Kingdom – 10:00 Greenwich Mean Time*

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**ITS GROUP APPOINTED EUROPEAN DISTRIBUTOR FOR PRINCITY,  
PROVIDING ITS PARTNERS WITH A COMPLETE WEB-BASED,  
(SAAS) PRINT FLEET MANAGEMENT SOLUTION**

We are delighted to announce our partnership with Princity, the most convenient tool for effective printing management in MPS contracts.

With this partnership in place, ITS is authorised to supply and support our network of channel partners with Princity, a web based (SaaS) Managed Print tool, designed to make automated consumables orders, fault management and meter reading collection easy.

Princity offers a complete print management solution that assists businesses by giving them holistic insights about their printers, for example, recording the number of pages printed, pro-actively ordering print supplies and detecting crashes automatically, this helps reduce costs and increase productivity in the workplace.

Nick Dabanovic, ITS MD commented: *“We are delighted to be an Authorised European Distributor for Princity. At ITS, we are always looking for forward-thinking, innovative solutions that add value to our partners’ products and Princity does precisely this, giving customers convenient and insightful web-based print management. We are looking forward to working together and cannot wait to launch this to the market.”*

CEO Tummim Sp. z o.o said: *“We at Princity are extremely excited to formally announce our partnership with ITS and start a new era for our company. We have every confidence that due to the market coverage ITS has across Europe, many more customers will soon be benefitting from the advantages of adopting Princity. We look forward to the mutual success this partnership will bring both of our companies in 2021 and beyond.”*

**About Princity**

Princity has been managing printing systems in large organisations for over six years and together with their network of partners has created many solutions to optimise the use of printing equipment and the management of printing costs. Within the past year, 1500 clients from all over the world have benefitted from the services they provide.

**About ITS Group**

ITS (Info Technology Supply Ltd) is a leading software development company, established in 1988 and with circa 100+ staff. ITS is a long-standing PaperCut

Authorised Solution Centre, Exclusive European Distributor of Umango products and Platinum Partner of Elatec, servicing the UK, Europe and North Africa through its well-established network of offices. ITS provides locally based technical, sales and pre-sales support and other value-added services such as project management and custom development.

With offices in the UK, France, Germany, Spain, the Netherlands and Serbia, ITS provides support in most European languages including English, French, Spanish, Catalan, German, Dutch, Serbian, Croatian, Polish and Turkish. ITS aims to think globally but act locally with a deep understanding of each region it serves.

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[Learn more](#) about Princity.